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INTERNATIONAL FEDERATION OF **SPORT CLIMBING**

MEDIA GUIDELINES

Selection of Sport Climbing for Tokyo 2020

CONFIDENTIAL



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AGENDA

IFSC MEDIA GUIDELINES

2016
MAY

- Foreword
- Deadlines
- Code of conduct
- FAQ
- Main contact



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FOREWORD

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We are living a unique moment in the history of Sport Climbing.

It is a fantastic opportunity for the development of our sport but also a period of change and uncertainty for all of us.

This specific situation requires, from each of us, a moderate and consensual approach avoiding any conflicts that would give an image of a divided community.

Key words should be discretion and collaboration.



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DEADLINES

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- **Early June:** the IOC Sport Department will present the five sports to the IOC Executive Board
- **August 2nd-4th,** prior to the XXXI Olympic Games in Rio de Janeiro, we hope the IOC Executive Board will recommend the five sports to the Session



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CODE OF CONDUCT

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In General, what are the media looking for?:

- Scoop
 - Off the record confidences
 - Non-consensual opinions
 - People against the global trend to make their articles more exciting
- ➔ To avoid negative articles, stick to the facts



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How to behave if media ask you questions about the selection:

- Preferably, ask the journalist to send you the questions before the interview. Media usually accept to do it
- If this is not possible, do not hesitate to take your time before answering a question. You are also allowed not to answer all the questions if you do not feel comfortable with some of them
- The less you say, the better it is
- Stick to the facts



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- Answer by short sentences to avoid any misunderstanding
- Avoid giving personal opinions
- Avoid confrontations
- Never get into a friendly talk with a journalist: be polite but keep your distance.

What else can you do?

- Inform your athletes, officials and any other persons representing your NF



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FAQ

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- **Are we still in a bid?**

No, we are waiting for the decision of the IOC Executive Board first, then the Session. They can propose and vote one or all of them. From our perspective, we wish all the five sports could be finally included, since, for different reasons, they are all bringing additional values to Tokyo 2020 Olympic Games.

- **Will we be an Olympic sport in Tokyo 2020?**

If Sport Climbing is selected for Tokyo 2020, it will be one of the “Tokyo 2020 Additional Sports”, therefore an Olympic sport in Tokyo 2020.

- **Will we be an Olympic sport in 2024?**

If Sport Climbing is accepted for 2020 as an additional sport, this does not mean that it will be included in 2024.

At the moment, no information regarding the 2024 Olympic programme is available; please consider that the bidding process is going on and the 2024 hosting city will be elected in 2017.



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FAQ

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- **Will there be a combined ranking?**

With one medal available, all the three disciplines will be represented: Speed, Bouldering and Lead.

- **Why choosing the three disciplines?**

Because this would allow the IFSC to display the best of its athletes and Sport Climbing in the framework defined by Tokyo 2020 and the IOC.

- **What will be the Olympic format?**

The Olympic format, as well as the qualification path, will be defined and discussed with the IOC following what we hope a positive decision in August.



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- **Why just one medals?**
The number of events (medals) for the additional sports has been defined by the IOC and Tokyo 2020.
- **Position of your Federation with ice climbing which also seems to be willing to becoming an Olympic sport**

Ice Climbing is a different activity that is managed by another International Federation, this is not our role to comment on what other organisations do.

However it has always been our position that all Athletes deserve the Olympic Games, for winter or summer sports.



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- **What is the percentage of chance for Sport Climbing to be chosen by the IOC?**
We are confident and keep our fingers crossed.



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MAIN CONTACT

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If you are about to schedule an interview with a journalist on this topic and/or if you have any additional question, please contact the IFSC:

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